

*What is the business opportunity that this project addresses?*

Marine Magnet, Inc. dispatchers enable outsourcing of substitute parts of the value chain to DoD. The sourcing ticket schedule system allows for the provision and use of services and applications in a service-based architecture. DoD can then utilize these resources by integrating them into their own interfaces. Interoperability between heterogeneous domains will be ensured by semantic transformation of service messages and use of open standards.

Marine Magnet, Inc. dispatchers opportunities especially for DoD with the benefit that it will become easier to integrate services with larger supply chains through being able to process larger amounts of potential substitute resource sourcing ticket schedules since information user requirements are no longer an obstacle. This has a strong impact on competitiveness, as Marine Magnet, Inc. dispatchers will be able to make a more efficient use of resources and better focus on development of their core competence. Without big investments, the translation of special abilities, user requirements and behaviour into a service may constrain the realization of great value for a global institution such as DoD.

Marine Magnet, Inc. dispatchers address the specific needs of DoD, with flexibility and scalability as the key aspect for the needs of modern innovative techniques. User requirements feature unique behavioural processes that pose a competitive advantage because of their specialisation, speed, and flexibility. Users require systems that particularly support these attributes rather unstructured processes. Existing standard applications are usually not flexible enough to cope with this requirement. If systems are not customisable enough, the adaptation is very

expensive, which makes them unsuitable for DoD divisions with limited budgets. Marine Magnet, Inc. dispatcher behavioural paradigms respect fragile and competitive advantages deriving from specialisation and unique processes by not destroying or rearranging processes but rather adapting to them.